



Program Overview

Unity Authorized Training Partners

Introduction

Unity Technologies is the creator of a flexible and high-performance end-to-end development platform used to create rich interactive 2D, 3D, VR and AR games and experiences.

Unity's powerful graphics engine and full-featured editor serve as the foundation to develop beautiful games or apps and easily bring them to multiple platforms: mobile devices, home entertainment systems, personal computers, and embedded systems. Unity also offers solutions and services for creating games, boosting productivity, and connecting with audiences including Unity Ads, Unity Analytics, Unity Asset Store, Unity Cloud Build, Unity Collaborate, Unity Connect and Unity Certification. Unity Technologies serves large publishers and filmmakers, indie studios, students and hobbyists around the globe.

Unity Technologies is committed to enabling success for its customers.

To expand the availability of expert training and support offerings to our community on a global scale, Unity Technologies is proud to offer the Unity Authorized Training Partner Program. The Program is intended to allow training centers and reseller partners a means to benefit from the opportunity to tap into the growing market of Unity creators and to fulfill the community's demand for high-quality training.

Overview

Unity Authorized Training Partners (UATPs) are physical training facilities that offer instructor-led courses and training on Unity software solutions. To qualify as a UATP, training centers must employ Unity Certified Instructors to teach Unity courses.

Summary of Benefits

Product Benefits

- Additional revenue stream
- Improved customer retention and satisfaction
- Ability to sell and deliver Unity Authorized Workshops
- Use of Unity logo and promotional materials
- Marketing collateral, banner and plaque
- Inclusion on the Unity partner website
- Lead generation for workshops
- Revenue share from joint development of Unity Authorized Workshops
- Vouchers for up to 2 instructors to be certified as part of the Unity Certified Instructor Program (UCI)
- Discounted access to Unity learning content for Unity Certified Instructors (as outlined in UCI program guide)
- Community for Unity Certified Instructors
- Access to the Unity Affiliate Program
- Access to Education licence grants for in class instruction
- Ability to sell and deliver Unity Certification exams
- Access to program support
- Trainee satisfaction and instructor performance reporting
- Quarterly Unity newsletter
- Unity Roadmap Overview (3X/yr)

Summary of Requirements

Product Requirements

- Complete a Unity Authorized Training Partner application.
- Execute an Authorized Training Partner Agreement and accept the Program Terms and Conditions.
- Complete timely payment of Program fees per the Authorized Training Partner Agreement.
- Designate a single point of contact for administrative and technical issues (upon acceptance into the Program).
- Maintain adequate and current hardware systems as set forth in the Authorized Training Partner Agreement.
- Represent Unity in accordance with the Terms and Conditions as set forth in the Authorized Training Partner Agreement.
- Actively market Unity Authorized Workshops at your expense, including updating your website to include information on Unity training and Partner branding.
- Use Unity Branding only with Unity Authorized Workshops.
- Once accepted into the Program, employ only trainers who are Unity Certified Instructors* to teach Unity courses, or ensure instructors become Unity Certified Instructors by the date set forth in the Authorized Training Partner Agreement.
- Use software licenses provided through the Program for educational purposes only in accordance with the Terms and Conditions of the software license agreement.
- Submit to an on-site review of all facilities and audits of classes and materials at the discretion of Unity Technologies. For applicants with multiple locations, each location must meet the minimum standards established by Unity.
- Schedule, market, and conduct a minimum of 12 Unity Authorized Work-

* Unity Authorized Training Partners must employ (full-time or contract) at least one Unity Certified Instructor. Please contact your Unity Partner Representative for details.

FAQ

How will applicants be notified if their application is accepted?

A Unity Technologies representative will contact the prospective Unity Authorized Training Partner to notify them of the status of their application within 30 days. Prospective Partners wishing to inquire after the status of their application may reach out to the local Unity Sales Representative.

What are the criteria for Partner selection?

Training Partners are selected based on their knowledge, focus on quality and commitment to providing the highest level of Unity training to our customers around the world. Unity Authorized Training Partners (UATPs) are physical training facilities that offer publicly available, instructor-led courses and training on Unity software solutions. To qualify as a UATP, training centers must employ Unity Certified Instructors to teach Unity courses.

Are there any fees associated with the Unity Training and Partner Program?

There is an annual program fee for participation in the Unity Training Partner Program, which is based on the calendar year and varies by region. Other costs may include expenses associated with additional Unity Certified Instructor (beyond 2), as well as fees for additional sites. For details on the applicable fees in your region, please contact your local Unity Sales Office.

Are Unity Authorized Training Partners required to use Unity Authorized Workshops?

The new library of Unity Authorized Workshops are an additional revenue stream for UATPs. UATPs are required to deliver a minimum of 12 Unity Authorized Workshops per year but can deliver an unlimited number of these workshops.

Will Unity provide online registration for Partner courses?

Unity will not offer online registration on behalf of Authorized Training Partners. Unity will provide listing of Partners in the Partner directory on the Unity website and link to the Partner's website, where users may register online or contact the Partner directly for course or registration information.

Can the Unity software licenses granted through the Unity Training Partner Program be used for commercial purposes?

Unity software licenses granted under the Terms and Conditions of the Training Partner Program are for in-class instruction only. Under no circumstances shall the Partner use, or permit others to use, the licenses for any commercial purpose or for-profit enterprise of any kind.

Are Unity Authorized Training Partners required to use Unity Certification Courseware?

While not required, there are significant advantages to using the Unity Developer Certification Courseware to supplement curriculum, as students are able to view and learn hands-on through the Unity tutorials included. Content maps directly to the Unity Certified Developer Exam.

What are Unity Training Workshops?

Unity Training Workshops are an additional revenue stream for your organization to utilize Unity created training content that represents the latest ways to use the platform for many different industry verticals.

What is the Unity Certified Instructor Program?

The Unity Certified Instructor program recognizes leaders who have demonstrated excellence in both Unity skills and teaching. Join today and start receiving members-only benefits to further your professional goals.



Apply

To apply for the Unity Authorized
Training Partner Program, visit:
certification.unity.com/becomeapartner

